## 3 Factors For Successfully Opening Doors

Your desire to open doors does not guarantee open door success. Three factors determine the success of your good gossip efforts:

Situation<br>Sincerity<br>Open-mindedness

## Situation

If a situation rewards bad and ugly gossip, good gossip will open only a few doors, if any. In these situations, bad closes doors and ugly gossip slams doors:

A small group of people controlling a situation for their own benefit
Competition that rewards winning at any cost
Manipulation to divide and conquer
See below for why you should open doors even in these situations.

Sincerity
Sincerity is necessary for anyone to believe you are opening a door, especially if you previously closed or slammed your door to them. Insincerity will convince people to close or slam their doors to you.

## Open-Mindedness

The person you're opening a door to has to be open-minded enough to open their door to you. If they close or slam their door, opening their door will be difficult or impossible.

## Open Doors Anyway

Keep open doors open.
When possible, limit contact with closed doors that stay closed.
When possible, walk away from slammed doors that will never open.
When you cannot choose to limit or walk away, focus on transforming your relationships with the bystanders in the same situation. Protect yourself by treating everyone with the same respectful words and behavior. Bystanders will see your respectful words and behavior. Many of them will appreciate it. Your behavior will give those people reasons to stand up for you when you need someone to stand up for you.

