

# Cultural Meanings For Colors

*Underlined Words Are Meanings Shared With Other Colors*

*Notice the number of opposite meanings for each color.*

*What does each color mean to you?  
That's what each color means in your aura.*

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## Primary Color

### Blue

aloofness, authority, awareness, bliss, “Blue laws” in early New Haven in Connecticut for severe government regulations, boundlessness, broad-mindedness, castration, chic, Christian, coherence, freezing cold, comfort, contentment, criminality, death, decay, depth, despair, distance, drunkenness, elegance, escape, evil, expanse, faith, fiends, force, fruitfulness, fulfillment, fullness, ghosts, glory, Halloween, happiness, heart ailment cure, heaviness, hell, holiness, human sacrifice, hunger, illness, imagination, immortality, infinity, intimidation, isolation, knowledge, lethargy, love, magic, masculinity, melancholy, moderation, modesty, mourning, nobility, Nova Scotia inhabitant, perfection, perseverance, power, protection, psychic ability, royal, sadness, sedative, sensuality, sexy (sexiness), slavery, space, splendor, supernatural creatures, temperance, thwarts the power of evil and death, timelessness, tipsy, tolerance, tradition, truth, unexpected, unity, virgin, virtue, wards off evil spirits, wisdom, witchcraft

Source: *The Primary Colors by Alexander Theroux* \*

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## Primary Color

### Yellow

adultery, autumn, bad omens, bankruptcy, being Jewish, betrayal, bravery, caution, charming, condolence, confessors, confinement, cowardice, crime (criminality), cruel insouciance, dead coins, debauchery, debilitation, debt, decay, deceit, demystifying, desirelessness, devil, diffidence, dignity, disease, divinity, dull, Easter, erie, egalitarian, enchantment, endearment, energizing, enervated, eternity, eunuchs, evil, failure, fear, felon, flames for the cooking fires of the spirits, free, flattery, gates of heaven, generous, glory, God, good luck, guileful, happiness, heresy, hope, humility, illness, illumination, imbecile, immortality, indecency, infidelity, insanity, intellectual, intuition, jealousy, labor, leading cyclist in the Tour de France, lewdness, life, light, loss, love (including impure love). luminosity, madness, magic, magnanimity, maiden aunts, malevolence, marriage, mischief, monastic order, mourning, nitwit, north, numinous, obsequious, old horn, oppressiveness, otherworldly, outdoors, piety, power, prisoner of war, prohibition, prosperity, protection, punishment, pusillanimous, quarantine, renewal, renunciation, revolutionaries, royalty, sadness, segregation, sensation, serenity, severity, shame, slouching, solidity, speed, spirituality (sanctity), spontaneity, spring, sun, supernatural, sweethearts, third prize, timidity, traitor, tranquility, trashiness, treachery, treason, truth, underground worlds, unimaginative, vagueness, valor, virility, violence, widowed, wisdom, women's poetry, women's rights, youth

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### Red

adultery, aggression, alarm, anarchy, anger, atonement, attack, bad luck, beauty (beautiful), being Jewish, being part Chinese or Portuguese, bellicose, blood, boasting, bold, brides, bureaucracy, calamity, charity, cholera, communism, cowardice, curses, daring, debt, deceitful, devil, danger, death, delicate, destined for evil deeds, diamonds, disaster, dissolution, doctors, east, effeminate, embarrassment, (tearing) emotions, energy, envy, excess, explosiveness, faggot, feast days, ferocity, fever, fervor, fierce independence, fire, forbidden, formality, fortitude, fuel, gay, good health, gout, hearts, hedonism, hell, hellcats, homosexuality, hot-tempered, humiliation, illness, impulsive, irascible, lawyers, liberty, loyalty, love, magic, martyrdom, masculinity, meditation, mourning, murder, naughtiness, nobility, (dopey) overconsideration, pain, peace, plague, poison, power, preening, prohibition, prostitution, protection, revolution, rigid adherence to rules and regulations, safety, safe childbirth, score, self-conscious, segregation, sexuality, shame, shock, sin, solidarity, strength, stress, success, suffering, swishy, terrorism, threat, togetherness, trauma, triumph, unreliable, unsterile and dirty, vain, vengeance, victory, violence, vixen, volatility, vulnerability, war, warmth, warning, youth

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## Secondary Color

### Orange

accommodating, agreeable, aggressive, ambition, Amish daughter ready for marriage, ardent, (avenged) adultery, befriending, being Jewish, benevolence, bold, brainless, brash, brass, bullying, celebratory, chastity, clamorous, cleanliness, comfort, convivial, corruption, daring, day brightener, death, depleting, disinterestedness, disordered, divine (orange topaz), dominating, dynamic, easiness, eerie, ego free, elegance, emotional, energizing, erotic, exaggeration, extravagant, exuberant, faithfulness (orange topaz), falsity, fantasy, fertility, fickleness, fighting, fire, flagrant, flame, flippant, foolishness, formal wear for the Singapore stock exchange, fruitfulness, fun, garish, generous, glow, (good) fortune, good-natured, goodness (orange topaz), goofiness, gregarious, happiness, healing, hideous, hope, hospitality, humility, humor, ignorance, immortality, inferiority, infidelity, inventive, invincible, Irish Protestantism, jealousy, lack of steadiness, lack of warmth, languor, loud, lovableness, love, magic, malicious, marriage, mercy, moronic, muckraking, New England autumn, nitwit, noncollaborative, optimistic, outdoors, outrageous, pagan, persistent, plenitude, power, pluck, musical tone, person of inferior condition, poisonous, pride, priority, prostitution, psychedelics, purity, quarreling, radiating, renunciation, robustness, sagacity (orange topaz), sass, satanic, saucy, sensual, shouting, showy, sobriety, splendor, strife, strut, (rank) stupidity, swank, sweet, tarty women, timidity, threat, uniforms of killers in prison, unrestrained, unromantic, unshy, vacillation, vitality, vulgar, warmth, warning, wayward

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### Purple

acne, (uncontrollable) anger, Arabia, artifice, authority, (overly) authoritative, babies' cries, (bad) magic, barrenness, beautiful (beauty), being Welsh, bleak, bravery, celibacy, (brutalizing) cold, burns, check the passions, coffin silk, contrition, controls evil thoughts, danger, daring, dawn, death, decadence, defoliants, depressing, dignity, disease, dreams, drug addiction, drunkenness cure and prevention, dusk, east in Ireland, Easter, edemas, educated, elite, enchantment, endurance, energy, erotic, extravagant, evil, (rich and/or showy) excess, fading, failure, faith, fantasies, fastidious, fasting, fatigue, foppishness, force, formality, fortune, frailty, funerals, futility, graceful, grief, guilt, harlots' eyes, healing, homosexuality, humility, illness, imperial, inspiring, instability, intellectual, intelligence, justice, knowledge, languorous, literary, loneliness, loss, luxurious, (bad) magic, majesty, malaria, martyrdom, masculinity, meditation, merciless, military, mourning, mystery, mystic, nobility, occult, official, old age, pagan, Passion of Jesus Christ, passive, penitence, piety, pomp, position, power, preciousness, pride, prison complexions, protects sailors/doctors/hunters, rank, regret, religious devotion, remorse, repentance, resignation, retreating, revered memories, rich, royalty, ruin, rule of Catholic sacraments, rule of law, sadness, sanctity (spirituality), secret, sexiness (sexy), shadow, shrewdness in business, sin, sluggishness, sobriety, solemnity, sorrow, sovereignty, spiritual, starvation, stuffing self with food, sublimation, suffering, suffragism, temperance, tenderness, threat, truth, unhealthy, vampires, vanity, venerableness, vicious lies, virtue, wealth, winter skies, wistful, wit, women no longer fruitful, youth

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### Green

abundance, activity, adaptability, aliens, amateur, aphrodisiac, aspiration, bad, bankruptcy, barbarous, beginnings, bitter, bodes ill, bravado, callow, Catholic religious symbols, charity, chill, chastity, class, cleanliness, contagion, crimefighting, cross dressing, corruption, cruel, deadly, death, decadence, decay, democratic, dishonorable, disloyalty, dismay, distortion, divinity, dragons, eeriness, Egyptian god Osiris, elite, enchantment, energy, enticement, envy, evil, fact, fantasy, fear, fertility, folly, force, fracture, freedom, freshness, (blind) fury, gay, ghoulish, giants, gluttony, go, goddess Venus, good health, graveyards, greenhorns, grow, growth, gullible, harsh, haste, healing, homosexuality, honor, hope, hysterical, ignorant, ill-prepared, illness, immature, immoderation, immortality, incantations, incomplete, inexact, inexperience, infirmity, initiation, innocence, insincere, intemperance, inveigle, jealousy, joy, kinetic, laziness, life, libidinous, life affirming, liturgical, lividness, looting, medicine, military, monsters, naive, nature, negativism, new, nihilism, nobility, objectivity, old age, otherworldly, overindulgence, peace, poison, power, prisons, production, prosperity, purity, pus, radioactive, rape, rashness, raw, reality, rebellion, rebirth, recklessness, regeneration of the soul, renewal, reparative, reproduction, restorative, robbery, royal, rude, sacred, safety, sanctuary, Satan, scary, scum, seduction, sexuality (male), sharp and thoughtless comments, sickly, sinister, sloth, soothing, soulless, sour, spells, spirituality, spontaneity, spooky, strength, struggle, stupidity, supernatural, sympathy, thought, tranquility, unhealthy, uninformed, unskilled, unsophisticated, unsubstantial, vampires, victory, vigor, viper eyes, vital, vitality, vulgar, wanton, weakness, witches, wreck at sea, yearning, youth

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I skimmed these books because reading every word would have been painful. Theroux enjoys making fun of people and insulting people. On page 42 he made fun of these names:

Zadok, Zerubabbel, Jehoshaphat

Theroux said they are the names of people related to Jesus Christ.

Different century

Different continent

Different culture

The need to put other people down can be a sign of a Position Guiding Value person who needs to feel superior. Position people could feel superior in more positive ways, including:

Being the best at something

Attaining a difficult goal

Creating something brand new

See [smilesparksuccess.com](http://smilesparksuccess.com) for more information.